



the new children's museum

# Encourage imagination. Support your school.

Now you can help support two great organizations at the same time! Join our Community Fundraising Program.

We have partnered with The New Children's Museum on a unique community fundraising program that helps raise money for our school while providing an exciting opportunity for our families to think, play and create together.

Here's how it works:

1. Choose any of the following options for your family—or as a gift for friends or relatives:

**Annual Family Membership, \$85**

Includes free admission for one year for the entire family, two guest passes, 10% discount at the cafe and camps, invitations to special events, and more.

**Family Day Package, \$40**

Includes four guest passes for free entry to the Museum and a free single-day parking pass (a \$50 value)

**Guest Passes, \$10 each**

Provides free entry for one individual to the Museum for the day.

2. Complete the paper registration form or make your purchase online at [https://www.thinkplaycreate.org/ncm\\_support\\_fundraising.php](https://www.thinkplaycreate.org/ncm_support_fundraising.php) by \_\_\_\_\_
3. That's it—our school earns 50% of sales, and your family gets to explore incredible art exhibitions and experience hands-on studio projects together.\*

*\*50% of sales good for new memberships, guest passes, and family day packages. Renewing memberships do not qualify.*

## ABOUT THE NEW CHILDREN'S MUSEUM

The New Children's Museum (NCM) celebrated the opening of its new facility in downtown San Diego in May 2008. The Museum helps meet an urgent community need, providing early exposure to the visual arts at a time when arts curriculum is increasingly cut from schools. The Museum features innovative, provocative art exhibits that kids can touch, climb, or move; messy, hands-on art making opportunities; and a variety of arts-based classes and camps. Rounded out by an organic cafe and an outdoor park, the Museum provides a comfortable and engaging environment for the entire family to enjoy together.

In October 2009, NCM was completely reinvented for the introduction of its second exhibition, *Animal Art*, which explores the powerful relationship between humans and animals. The exhibition includes new works from 12 artists and encourages visitors to think about how we are different from animals and what it is that makes us human.

With the new *Animal Art* exhibition, it's a great time to visit the Museum to explore the galleries and create with a work of art in one of the brand new hands-on studio workshops.

